

15  
**INSPIRING  
VISIONARY  
WOMAN  
AWARDS** 2024

## **BUSHRA K QUAZI**

Visionary Expert Woman  
Dentist - 2024



30 SEPTEMBER 2024

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# DR. BUSHRA QUAZI

## LEADING PERIODONTIST AND IMPLANTOLOGIST

Dr. Bushra Quazi is a distinguished Periodontist and Implantologist with over ten years of experience in the field of dentistry. She is the founder and owner of Celebrity Dentistry, a luxurious dental clinic in Hyderabad that offers an unparalleled experience, blending cutting-edge technology with a relaxing and comfortable environment. Celebrity Dentistry is not just a clinic but a state-of-the-art dental lounge that caters to patients seeking premium dental care. Dr. Quazi's mission is to transform dental health into a seamless, stress-free experience, ensuring that her patients feel confident about their smiles. She emphasizes making a smile a "signature accessory," aiming to instil confidence and grace in every patient she treats.

With a passion for staying ahead in the industry, Dr. Quazi continually updates her clinic with the latest innovations and technologies, providing patients with the best possible care. She is particularly skilled in implantology, offering advanced solutions for dental implants that are both functional and aesthetically pleasing. Her commitment to patient care goes beyond just technical expertise; she focuses on creating an anxiety-free, welcoming atmosphere where patients feel comfortable and safe. Dr. Quazi's dedication to her profession is evident through her continuous pursuit of excellence and learning. Whether it's attending international conferences or publishing research in prominent journals, she constantly seeks to expand her knowledge and improve her practice. This combination of expertise, empathy, and innovation has made Dr. Quazi a leading name in the dental healthcare industry.



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### SOME Q AND A WITH DR. BUSHRA QUAZI:

**Q. What recent dental technology has transformed your practice?**

**■ Dr. Bushra Quazi:** "iCX Implants from Germany have revolutionized the way I approach dental implants in my practice. These implants stand out for their superior quality, precision, and exceptional comfort they provide to my patients. Unlike other implants, iCX implants are designed with both functionality and aesthetics in mind, offering durability alongside an aesthetically pleasing result. When I introduced this technology to my practice in Hyderabad, it elevated the standard of care we were able to offer. Patients who have undergone treatment with these implants have reported better outcomes, including quicker recovery times, improved comfort, and a more natural look and feel. The feedback has been overwhelmingly positive, and it's rewarding to see patients regain their confidence through these transformative dental solutions. Staying at the forefront of dental technology has always been a priority for me, and iCX Implants are a prime example of my commitment to bringing the best global solutions to my patients. I believe that by integrating such advanced technology, I can provide a higher standard of care, improving both the process and the results of dental treatments."

**Q. How do you help patients overcome dental fears?**

**■ Dr. Bushra Quazi:** "Helping patients overcome their dental fears is something I take very seriously at Celebrity Dentistry. I've come to understand that dental anxiety is incredibly common, and I make it my mission to ensure every patient feels comfortable and at ease from the moment they walk through the door. I've worked hard to create an environment that feels more like a spa than a traditional clinic, with soothing music, warm lighting, and overall calming atmosphere. Beyond aesthetics, my approach is also rooted in communication. I take the time to explain procedures in detail to each patient so they feel fully informed and empowered throughout their treatment. When people understand what's happening and why, it alleviates much of their fear. I also use gentle techniques to minimize discomfort, and we offer sedation options for those with more severe anxieties. This personalized, compassionate approach helps build trust and fosters long-term relationships with my patients. Many of them have expressed how this environment has transformed their perception of dental care, allowing them to face treatments they previously feared with confidence and calmness."

**Q. How do you apply research to daily patient care?**

**■ Dr. Bushra Quazi:** "Staying updated with the latest research and advancements in dentistry is a cornerstone of how I practice. I



### ACHIEVEMENTS, WORK DONE AND INSPIRATION:

- Awarded "Best Implantologist of the Year" at Indian Dental Divas.
- Recipient of multiple national and international dental healthcare awards.
- Published articles in Indian and international dental journals.

am deeply committed to lifelong learning because I believe that the dental field is always evolving, and as a professional, I must evolve with it. I attend international conferences, participate in training programs, and regularly review scholarly articles to stay on the cutting edge of new techniques and technologies. This continuous education allows me to translate new, advanced, evidence-based treatments into my daily patient care. For example, I've applied new research in implantology to enhance the success rates and longevity of dental implants, ensuring that patients receive durable, high-quality treatments. Similarly, adopting newer diagnostic tools helps me make more accurate assessments, which in turn improves treatment planning and outcomes. By staying informed, I'm able to offer my patients the best possible care, whether it's through innovative procedures, improved materials, or simply more effective communication methods. My ultimate goal is to ensure that my patients benefit from the most effective, research-backed practices available, which results in better health, fewer complications, and more satisfied smiles."